

# Mary B. DeFilippe

Senior Marketing Professional



mbdefilippe@gmail.com



[linkedin](#)



Connecticut, USA



203.788.4344

---

## Blogs

- [The Evolution of Push-to-Talk](#)
- [Communication in the Hospitality Industry](#)
- [Does Your Hospitality Team Need a Push-to-Talk Translation Solution?](#)
- [6 Ways Radios Fail Logistics and Warehousing Industries](#)
- [What Is CTRM Software?](#)
- [4 Ways Legacy CTRM Is Hurting Your Business](#)
- [4 Essential Tools for Better Procurement Decisions](#)
- [Can Enhanced Commodity Management Decrease the Cost of Christmas Cookies?](#)
- [Beyond Real-Time Analytics, Analytics on the Go](#)
- [Essential Tools for Today's Pre-Trade Analysis](#)
- [CTRM/ETRM Build or Buy, Do You Really Need to Choose?](#)
- [ERP For Commodities, It's Not as Easy as It Sounds](#)
- [Five Ways Digitalization Is Driving Change in Commodity Management](#)
- [Why One Size Fits All Isn't the Answer](#)
- [Three Ways to Make Faster Decisions with Digital Commodity Management](#)
- [10 Ways to Know If You've Outgrown Your CTRM System](#)
- [How Can You Find a Trustworthy Software Vendor?](#)
- [Commodity Management 2020, The Rise of The Digital Platform](#)
- [Five Benefits to Real-Time Supplier Collaboration](#)
- [Navigate Uncertainty with Speed and Agility](#)
- [The Secret to A Successful CTRM Implementation](#)
- [How Successful Digital Transformation Drives Effective Commodity Management](#)
- [Why Is CTRM for Soft Commodities So Challenging?](#)
- [How Power BI and iRely Strengthen Your Operations](#)
- [What Are the Benefits of Business Intelligence \(BI\)?](#)
- [Supply Chain Traceability Essential in Commodity Management](#)
- [How to Improve Quality in Back-Office Operations?](#)
- [Understanding the 2021 Supply Chain Crisis](#)
- [Today's CFO, Strategist, Technologist, Arbiter of Change](#)
- [How Important Are ERP Software Integrations in Commodity Management?](#)
- [The Importance of Hedging in Commodity Management](#)
- [Supplier Diversification in Five Easy Steps](#)
- [ERP For Commodity Management, It's Not a Sure Thing](#)
- [How To Select a Commodity Software Solution?](#)
- [SaaS Or On-Premises, What Is Right for You?](#)
- [Mastering The Complexity of Food and Beverage Commodity Procurement](#)
- [Supply Chain Disruptions Biggest Concern for Chocolate Industry](#)
- [How Native Accounting Boots CTRM Performance](#)

## Brochures

- [iRely's Intelligent Document Processing](#)
- [iRely Risk Management Overview](#)
- [iRely Benefits](#)
- [Comprehensive Functionality for Soft Commodities](#)
- [Comprehensive Commodity Management for the Food and Beverage Industry](#)
- [Why Should You Choose iRely?](#)
- [iRely Deployment Options](#)
- [iRely Security Overview](#)
- [iRely And Microsoft Power BI](#)

## Case Studies

- [Large Coffee Supplier Replaces Old CTRM with Eka](#)
- [Energy Company Grows Power and Gas Business with Eka](#)
- [Global Agriculture Company Gains Better Visibility into P&L and Position with Eka](#)
- [Global Agriculture Trading Company Improves Decision Making with Eka's CTRM](#)
- [Energy Company Replaces Outdated ETRM with Eka](#)
- [Leading Trading Business Ramps Up Global Trading and Risk Operations with Eka](#)
- [Global Food and Beverage Company Improves Risk Management with iRely](#)
- [Large Food Manufacturer Transforms Business Processes with iRely](#)
- [Coffee Company Lowers Costs, Gains Efficiency with iRely](#)
- [Fortune 500 Chocolate Company Transforms Business Processes with iRely](#)

## White Papers

- [Understanding The True Cost of Software](#)
- [How Long Should You Keep Your CTRM System?](#)
- [How Native Accounting Boosts CTRM Performance](#)
- [Artificial Intelligence and Machine Learning For CTRM](#)
- [The Power of Cloud for Commodity Management](#)